

TERMS AND CONDITIONS

All prices, packages, programming and offers subject to change without notice. Everyday price guarantee valid only on the following packages: DishFAMILY, America's Top 120, America's Top 120 Plus, America's Top 200, America's Top 250, DISH America, DISH America Silver, DISH America Gold.

FREE SLING ADAPTER TERMS 1.) Purchase a Sling Adapter. 2.) Opt-in for the DISH Network E-Newsletter and create an online DISH Network account. 3.) Install and activate a ViP 722 or 722k receiver and Sling Adapter. 4.) Connect the receiver to broadband Internet. 5.) Through your online DISH Network account, submit for redemption no later than 75 days from Sling Adapter activation. 6.) Your account must be active. 7.) You will not be eligible for the prepaid card if you fail to submit by day 75. 8.) Allow 6 - 8 weeks for delivery. (Limit one redemption per DISH Network account.)

CREDIT FOR 12 MONTHS Requires 24-month Agreement. When you subscribe to qualifying programming you will receive a credit for each of the first 12 months as follows: \$25 per month with America's Top 250, America's "Everything" Pak; \$20 per month with America's Top 200; \$15 per month with America's Top 120, America's Top 120 Plus, DishLATINO Dos, DishLATINO Max; \$10 per month with DishLATINO Clásico, DishLATINO Plus, DISH America, DISH America Silver, DISH America Gold; 5 per month with DishFAMILY. You must maintain qualifying programming to receive all credits. You will forfeit credit in the case of a downgrade from qualifying programming or service disconnection prior to 12 months of credits. Maximum number of months with credits is 12. After 12 months, then-current price for package will apply.

FREE HD FOR LIFE Requires 24-month Agreement with qualifying programming and continuous enrollment in AutoPay with Paperless Billing. \$10/mo HD add-on fee waived for life of current account, limited to channels associated with selected programming package. Programming packages eligible for free HD include America's Top 120, America's Top 120 Plus, America's Top 200, America's Top 250, DishLATINO Dos and DishLATINO Max. You may forfeit free HD in the case of service disconnection.

HBO, CINEMAX AND STARZ FREE FOR 3 MONTHS You will receive a credit equal to the monthly cost of HBO, Cinemax, and Starz for each of the first 3 months unless you elect to downgrade one or more movie packages prior to the end of your promotional period. After 3 months, you will be billed at then-current monthly price unless you elect to downgrade. If you downgrade within 30 days following end of 3-month period there will not be a Change of Service Fee.

3 MONTHS OF DISH PLATINUM PACKAGE Requires qualifying HD package and continuous enrollment in AutoPay with Paperless Billing. You will receive DISH Platinum at no cost to you for each of the first 3 months. You must call to continue subscription at the end of three months.

MULTI-SPORT PACK OFFER With qualifying programming you will receive Multi-Sport Pack programming through 1/04/12. Qualifying programming packages include America's Top 120 Plus, America's Top 200, America's Top 250, DishLATINO Dos; DishLATINO Max, DISH America Silver, and DISH America Gold. You will forfeit programming if you do not maintain a qualifying programming package. You must call to continue subscription at the end of promotional period.

BLOCKBUSTER MOVIE PASS OFFER Requires activation of new qualifying DISH Network service between 10/01/11 and 1/31/12. With a 24-month agreement and minimum of America's Top 200 programming package, for the first 12 months of your subscription, you receive a bundle of Blockbuster Movie Pass for \$5/mo (regularly \$10/mo) and America's "Everything" Pak for \$74.99/mo, America's Top 250 for \$39.99/mo, America's Top 200 for \$34.99/mo, or DishLATINO Max for \$34.99/mo. Other qualifying packages include 3-month bundle. Promotional prices continue for applicable promotional period provided you subscribe to both components of the bundle and do not downgrade. After applicable promotional period, then-current prices apply to each component. If you downgrade within 30 days following the end of your promotional period there will not be a Change of Service Fee. Includes 1 disc at a time. Requires the following: online DISH Network account for discs by mail; broadband Internet to stream content; HD DVR to stream to TV; HD equipment to receive full range of channels. You can exchange online rentals for free in-store movie rentals at participating BLOCKBUSTER stores. This offer is not available in Hawaii, Alaska, Puerto Rico or the U.S. Virgin Islands.

DIGITAL HOME ADVANTAGE ALL EQUIPMENT REMAINS THE PROPERTY OF DISH NETWORK AT ALL TIMES AND MUST BE RETURNED TO DISH NETWORK WITHIN THIRTY DAYS OF ACCOUNT DEACTIVATION OR CUSTOMER MUST PAY AN UNRETURNED EQUIPMENT FEE RANGING FROM \$100 TO \$400 PER RECEIVER. Offer requires a \$99 Activation Fee. The \$99 Activation Fee will be waived if you choose a 24-month agreement. If qualifying service is terminated prior to end of 24 months, a cancellation fee equal to the lesser of \$420 or \$17.50 per month for each cancelled month of service will apply. You will be required to pay a lease upgrade for select receivers, based on model and number of receivers. The lease upgrade fees are not deposits and are non-refundable. Offer requires

qualifying programming purchase. You must provide your Social Security Number and a valid major credit card. Participation is subject to credit approval. You will be charged a monthly equipment rental fee for each receiver beyond the first, based on model of receiver. Participating retailers may require additional terms and conditions. The first month of DISH Network service must be paid at time of activation. Digital Home Advantage offer is available from DISH Network and participating retailers for new and qualified former DISH Network residential customers (only 1 per household) in the continental United States through 1/31/12. Number of channels may decline. Local and state sales taxes may apply. Where applicable, monthly equipment rental fees and programming are taxed separately. Activation Fee is completely non-refundable once the system is activated. The Digital Home Advantage includes a satellite TV system with an eligible configuration of up to 6 tuners, Standard Professional Installation and choice of qualifying programming. For this offer, Standard Professional Installation includes typical installation of one single-dish antenna configuration, typical hook-up of up to 6 tuners to up to 6 TVs and equipment testing. More complex installations may require additional fees; other installation restrictions apply. Prices valid at time of activation only; additional fees will apply to upgrade after installation. No more than 6 leased tuners per account are permitted. No more than 3 leased receivers per account are permitted. Any unreturned equipment fees will automatically be charged to your DISH Network account or credit or debit card provided to DISH Network. DISH Network shall determine eligibility for this offer in its sole and absolute discretion. Programming and other services provided are subject to the terms and conditions of the promotional agreement and Residential Customer Agreement, available at www.dishnetwork.com or upon request. See complete warranty information at www.dishnetwork.com for full terms and conditions. FOX Sports Networks, ESPN and ESPN2 programming subject to change and blackout restrictions, and is licensed separately for residential and commercial use. See the DISH Network Digital Home Advantage Customer Agreement for complete details. All service marks and trademarks belong to their respective owners. ©2011, DISH Network L.L.C. All rights reserved.

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